



Sunset Saraid

VINTAGE FASHION BLOGGER & THRIFTER

about the blogger

Saraid "Sa-rəd" is a blogger from Madison, Wisconsin. She loves bright colors, bold prints, and all things vintage! She's an avid thrifter and loves styling unique outfits. Over the past three years, she has cultivated and grown a thrifting community. She's been published in Vogue.com, Madison Magazine, and Channel 3000.

about the blog

Sunset Saraid is a blog focused on thrifting, colorful and unique styling and all things vintage. Started in 2018, Saraid has built a community and network centering around her love of fashion and thrifting. Every Thursday, Saraid features a thrifter on her Instagram and creates an outfit based on their style.

statistics



19200



10000

19200+ Followers
6.60% Engagement Rate
1,008 Average Likes Per Post
93 Average Comments Per Post

services offered

Instagram features on stories, feed, reels
Instagram takeovers

Brand content creation in the
form of photos & videos

Thrifting Personal shoppers/ Stylists

Trend Spotters



collaboration fee

Package A: \$250

A sponsored brand collaboration. One post in feed and stories featuring the product or brand. Use of photos for re-use available for extra fee.

Package B: \$500

One post in feed, stories along with a 30 second reel featuring the product or brand. Use of photos and video for re-use available for extra fee.

contact details

Phone / Email

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Website / Social Media

www.sunsetsaraid.com / [@sunsetsaraid](https://www.instagram.com/sunsetsaraid)

